

"Land, Investment and Marketing"



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# COMPANY OVERVIEW

BIG SALE AGENT COMPANY LIMITED is a Tanzanian company focused on land, investment, and markets, with the goal of connecting Tanzanians to economic opportunities through land as a foundation for sustainable development.

The company provides professional and innovative services that enable people from all walks of life to own, invest in, and benefit from land safely and

efficiently.

Through its specialized services and programs, BIG SALE AGENT CO. LTD has become a bridge between landowners, investors, and entrepreneurs — facilitating productive projects and long-term benefits.



# ABOUTUS

### Land:

We specialize in land acquisition, management, and development — helping individuals and organizations to own and utilize land securely and productively.

### Investment:

We promote safe and inclusive investment programs that empower people to grow wealth through shared and sustainable land-based projects.

## Marketing:

We connect investors, entrepreneurs, and markets through innovative strategies that enhance visibility, profitability, and long-term economic impact.





# MISSION

We connect communities to economic opportunities through safe, inclusive, and sustainable investment in land.

# VISION

To be a source of opportunities and a bridge for economic development for communities through land, investment, and markets.





# GOALS

1. Enable people from all walks of life to own and use land safely and legally.

2. Provide education and guidance on

the value and best use of land.

3. Promote joint and individual investment in strategic land projects.

4. Support entrepreneurs in accessing land, training, capital, and markets.

5. Implement user-friendly digital systems for easy access to information and services.





# OUR VALUES

- 1. Collaboration: We value the power of working together to achieve success.
- 2. Integrity: We uphold transparency and honesty in all our work.3. Innovation: We use modern methods
- 3. Innovation: We use modern methods and technology to improve our services.
- 4. Professionalism: We deliver services at the highest professional standards.
- 5. Sustainable Development: We ensure our projects benefit both investors and communities over the long term.



# OUR CORE PROGRAMS

# **1. EMPOWERED PROGRAM**

This program helps communities access investment opportunities through land, capital, training, advisory, and marketing support.

It empowers small and medium entrepreneurs to grow their projects efficiently and sustainably.

### Key Services:

Affordable or free land for investment. Business planning and shared investment models.

Professional training and advisory support.

Access to funding and reliable markets.

### Benefits:

Reduced startup costs, expert guidance, secure investments, continuous training, and guaranteed markets.

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### **2. PERFECT FARM PROGRAM**

This program supports landowners to secure, protect, and benefit from their farms safely and sustainably through legal, physical, and economic protection.

# Key Benefits:

Prevents land conflicts and invasions. Increases land value and productivity. Provides expert advice on land use.

### Core Services:

Land surveying and fencing and boundary registration, marking, and developing profitable farming or business projects.





# OUR CORE PROGRAMS

### **3. GET RICH PROGRAM**

A unique program designed to increase land value and help communities generate income through creative and sustainable projects.

It targets landowners and entrepreneurs seeking to turn land into a source of profit.

### Key Services:

 Joint land ownership and development.

Real estate, agriculture, and industries projects.

 Profit-sharing systems and professional advisory.

### Main Goal:

To increase investor income, promote shared investments, and build long-term, profitable land projects.





BIG SALE AGENT CO. LTD works in collaboration with various companies and institutions to deliver over 15 specialized land, agricultural, and industrial services, including:

### A:LAND AND INFRASTRUCTURE DEVELOPMENT

1. Land Planning, Surveying & Mapping - Professional land use planning, measurement, and certification.

2. Land Acquisition & Facilitation - Assistance in obtaining land for agriculture

and investment purposes.

3. Land Clearing, Plowing & Farm Access Road Construction - Preparing land for

productive use and accessibility.

4. Design and Construction of Farm Infrastructure - Affordable housing, warehouses, grain storage facilities, livestock sheds, and other farm structures.

5. Farm & Industrial Master Plans - Comprehensive layout planning for farms, estates, and agro-industrial zones.





### B:ENERGY AND SECURITY SYSTEMS

- 1. Solar Power & Alternative Energy Systems Sustainable power solutions for farms and industrial sites.
- 2. Security Systems Installation Electric fencing, CCTV cameras, and surveillance solutions for farms and factories.





# C:WATER AND IRRIGATION SOLUTIONS

1. Water Borehole Drilling Services Reliable and professional borehole
drilling and water supply systems.
2. Water Reservoir & Farm Dam

2. Water Reservoir & Farm Dam Construction - Building dams and water storage systems for agricultural use.

storage systems for agricultural use.

3. Farm Irrigation Systems - Installation of efficient irrigation systems to support all types of farming.





# D:AGRICULTURAL SUPPORT & FINANCING

- 1. Agricultural Credit Facilitation Support for farmers and livestock keepers to access affordable loans.
- keepers to access affordable loans.

  2. Farm Equipment & Machinery Access
  Services Purchase or lease of modern
  farming machinery and tools.







## E:AGRIBUSINESS

### **MARKET LINKAGE**

1. Greenhouse Farming Services - Setup

and management of greenhouse projects for increased productivity.

2. Market Linkage & Produce Sales Facilitation - Connecting farmers to local and international markets.





# F: FARM LIFESTYLE & COMFORT

1. Farm Rest Houses & Recreation Areas - Construction of rest shelters and relaxation zones within farms.





# OURSTRATEGIES

### **BIG SALE AGENT CO. LTD**

### **COMPANY VISION & MISSION**

Land as a Foundation of Sustainable Growth

# EMPOWERED PROGRAM

Community & SME Empowerment Through Land & Capital

### PERFECT FARM

Land Security (Legal, Physical, Economic)

### GET RICH PROGRAM

Land Value Enhancement & Shared Profit Investments

### Support Systems

(Training, Digital, Legal Services) Market Linkage & Value Chain Development Customer & Stakeholder Engagement

### STRATEGIC PILLARS

- 1. Product & Program Strategy
- 2. Digital & Innovation Strategy
- 3. Partnership & Networking
- 4. Training & Capacity Building
- 5. Marketing & Public Relations
- 6. Financial Sustainability
- 7. Sustainable Development

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### WHY CHOOSE BIG SALE AGENT CO. LTD

1. We guarantee safe and legally compliant investments.

2. We provide professional training and guidance before project implementation.

3. We connect you with investors, financial institutions, and reliable markets.

4. We help reduce costs through shared investment opportunities.

5. We use modern digital systems to ensure transparency and efficiency.



### MEET OUR TEAM



### **CEO & PRESIDENT**

### JAMES G MACHENJE

Professional: Urban & Regional Town Planner

Experience: Over 8 Years in Land use and Real Estate (Marketing & Developments)

VICE PRESIDENT & DIRECTOR OF HUMAN RESOURCES

MAGRETH E MMARI

Professional: Procurement & Logistic

Experience: Over 7 Years in Real Estate Marketing and Sales



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### MEETOURTEAM



# DIRECTOR OF LEGAL AFFAIRS & PUBLIC RELATIONS

### BRIAN A MRUTU

Professional: Bachelor of laws

Experience: Over 5 Years in Development Projects, Legal Aid centers and Local Law firms

# DIRECTOR OF SALES & MARKETING

### **UPENDO G MACHENJE**

Professional: Cooperative Management & Accounting

Experience: Over 3 Years in Real Estate Sales and Marketing

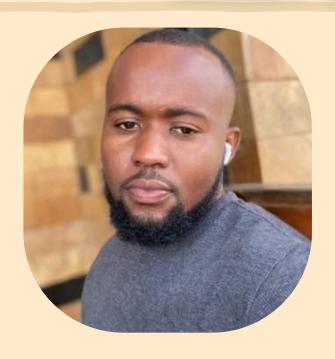


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### MEETOURTEAM



# DIRECTOR OF PLANNING & PHYSICAL DEVELOPMENT

### JAMES M WILLSON

Professional: Architect

Experience: Over 3 Years in Architectural design and Building Services

# DIRECTOR OF INNOVATION & TECHNOLOGY

### **RAYNUS MWESIGE**

Professional: Information technology with system

Experience: Over 4 Years in Software Development and IT Solutions



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# CONTACT INFORMATION

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